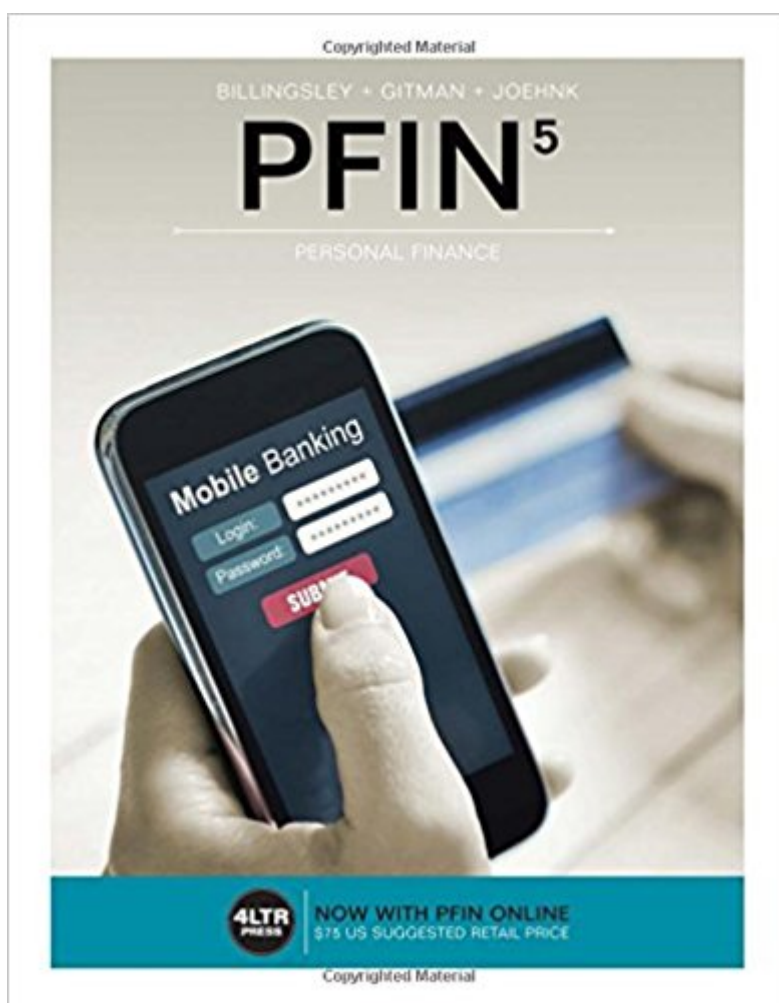


The book was found

# PFIN (with PFIN Online, 1 Term (6 Months) Printed Access Card) (New, Engaging Titles From 4LTR Press)



## Synopsis

Using a printed text, online resources, or a personalized combination of both, learn Personal Finance YOUR way with PFIN5! With an easy-reference, paperback textbook, PFIN5 presents key concepts through visually engaging chapters as well as Chapter Review Cards that consolidate the best review material into a ready-made study tool. With the textbook or on its own, PFIN Online enables easy exploration of PFIN5 anywhere, anytime -- including on your device! Create StudyBits from interactive content to highlight key concepts as you go, and then use preset study resources or customize your notetaking through easy-to-use tags and filters to prioritize your study time. Make and review flashcards, review related content, and track your progress with Concept Tracker -- all in one place and at an affordable price! PFIN5 provides all the tools you need to truly personalize your Personal Finance course.

## Book Information

Series: New, Engaging Titles from 4LTR Press

Paperback: 455 pages

Publisher: South-Western College Pub; 5 edition (January 28, 2016)

Language: English

ISBN-10: 1305661702

ISBN-13: 978-1305661707

Product Dimensions: 10.8 x 8.4 x 0.7 inches

Shipping Weight: 2.3 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars 8 customer reviews

Best Sellers Rank: #23,599 in Books (See Top 100 in Books) #62 in Books > Textbooks >

Business & Finance > Finance #197 in Books > Business & Money > Finance #328 in Books >

Textbooks > Business & Finance > Economics

## Customer Reviews

Get Ahead with Billingsley/Gitman/Joehnk's PFIN [View larger](#) [View larger](#)

[View larger](#) [View larger](#) Anytime, Anywhere with 4LTR Press Online. New

4LTR Press Online: PFIN Online allows easy exploration of the PFIN5 anywhere, anytime --

including on your device! Collect your notes and create StudyBits from interactive content as you go

to remember what's important. Then, either use preset study resources, or personalize the

product through easy-to-use tags and filters to prioritize your study time. Make and review

flashcards, review related content, connect with classmates and track your progress with Concept

Tracker. Add in access to assignments and documents from your instructor, and you have everything you need in one place and always accessible! Shorter Chapters. Concise chapters in a design that's easy to reference presents Personal Finance content in a more convenient and accessible style, complete with engaging visuals to help you better recall key concepts. Tear-Out Review Cards. Tear-Out Review Cards at the back of the textbook provide a portable study tool containing all of the pertinent information you need for class and test preparation. Relevant Material. Online-only features make PFIN extremely user friendly. In every chapter, "You Can Do It" features show you in detail how easy it can be to make sound financial decisions, while "Financial Fact or Fiction" enable you to test your personal finance knowledge as you learn.

Randall Billingsley is a finance professor at Virginia Tech and an award-winning teacher at both the undergraduate and graduate level. His research, consulting, and teaching focus on equity valuation, risk management and derivatives-based strategies, and regulatory finance. He holds an M.S. in economics and a PhD in finance from Texas A&M. In 2006, he published a financial analysis book with the Wharton School. In addition, his research has been published in many professional journals, including the JOURNAL OF PORTFOLIO MANAGEMENT, JOURNAL OF BANKING AND FINANCE, FINANCIAL MANAGEMENT, JOURNAL OF FINANCIAL RESEARCH, and JOURNAL OF FUTURES MARKETS. He is the former vice president of the CFA Institute. At Virginia Tech he advises the Student-Managed Endowment for Educational Development, which manages an equity portfolio of about \$5 million. Lawrence J. Gitman is an emeritus professor of finance at San Diego State University. He received his BA from Purdue University, MBA from the University of Dayton, and PhD from the University of Cincinnati. A prolific author, Dr. Gitman has published more than 50 articles appearing in FINANCIAL MANAGEMENT, the FINANCIAL REVIEW, JOURNAL OF FINANCIAL PLANNING, JOURNAL OF RISK AND INSURANCE, FINANCIAL SERVICES REVIEW, JOURNAL OF FINANCIAL RESEARCH, FINANCIAL PRACTICE AND EDUCATION, JOURNAL OF FINANCIAL EDUCATION, and other scholarly publications. Michael D. Joehnk is an emeritus professor of finance at Arizona State University. In addition to his academic appointments at ASU, Dr. Joehnk spent a year as a visiting professor of finance at the University of Otago in New Zealand. He received his BA and PhD degrees from the University of Arizona and his MBA from Arizona State University. A Chartered Financial Analyst (CFA), he served as a member of the Candidate Curriculum Committee and of the Council of Examiners of the Institute of Chartered Financial Analysts. He also served as a director of the Phoenix Society of Financial Analysts and as

secretary-treasurer of the Western Finance Association and was elected to two terms as vice president of the Financial Management Association. Dr. Joehnk has authored or co-authored more than 50 articles, five popular books, and numerous monographs. In addition to co-authoring several books with Dr. Gitman, Dr. Joehnk wrote the highly successful paperback tradebook INVESTING FOR SAFETY'S SAKE. He also has served as editor and contributed to several other prominent books. His articles have appeared in FINANCIAL MANAGEMENT, JOURNAL OF FINANCE, JOURNAL OF BANK RESEARCH, JOURNAL OF PORTFOLIO MANAGEMENT, JOURNAL OF CONSUMER AFFAIRS, JOURNAL OF FINANCIAL AND QUANTITATIVE ANALYSIS, AAI JOURNAL, JOURNAL OF FINANCIAL RESEARCH, BELL JOURNAL OF ECONOMICS, DAILY BOND BUYER, FINANCIAL PLANNER, and other publications. Dr. Joehnk served a six-year term as executive co-editor of the JOURNAL OF FINANCIAL RESEARCH. He and his wife live in Flagstaff, Arizona, where they enjoy hiking and other activities in the nearby mountains and canyons.

Access code provided and book is good condition.

would order again fast shipping.

Every person should read this text book and I think that they should teach it in Highschool!!!

It was as promoted to be, a brand new book with access card.

worked out perfectly

Good. New

got an A in the class

it worked well

[Download to continue reading...](#)

PFIN (with PFIN Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) HDEV (with HDEV Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) ECON MACRO (with ECON MACRO Online, 1 term (6 months) Printed Access

Card) (New, Engaging Titles from 4LTR Press) CFIN (with Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) GLOBAL (with GLOBAL Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) ORGB (with ORGB Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) CB (with CB Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MKTG 9 (with Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) SELL (with SELL5 Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) COMM (with COMM Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) SPEAK (with Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) NUTR (with NUTR Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) CMPTR (with CMPTR Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) CJ (with CJ Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MKTG (with MKTG Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) BCOM (with BCOM Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) ECON MICRO (with ECON MICRO Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) HR (with HR Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MGMT (with MGMT Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) BUSN (with BUSN Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)